About UK Schools





We offer the UK's largest schools and teachers marketing database available anywhere in the UK. Guaranteed.

All UK school types are available for selection - State, Independent, Academy, Free Schools and Special Schools.

Select by school type, age range, geographic area, number of pupils, pupil-premium, school deprivation level, urban or rural location and more....

To help you choose the schools you want to reach, here is a simple guide to UK schools and nurseries.

There are c. 32,245 Schools in the UK - and c. 18,100 Pre-schools/Nurseries

School Types and Volumes



- All UK school types - 32,245

NB: The categories below are not mutually exclusive:

- Primary/Middle 20,288
- Secondary/All Through 5,675
- Independent/Private 2,476
- Academy/Free 10,380
- Special Schools 1,540
- Nursery/Early Years 18,103





Primary

Secondary

Sixth Form Centres/Colleges Nursery/ Early Years

- Typically teaching pupils from 4-11 or 12
- Typically teaching pupils from 11 to 16
 or from 11 to 18
- Typically teaching pupils from 16 to 18/19
- Typically 2-4 year olds (some care for younger children)



Budgets and Funding



State Schools (also known as 'maintained')

Academy/Free

Independent/
Private (also known as 'non-maintained')

Special Schools (both maintained and non-maintained)

 Government funded. Schools control c. 90% of their budgets (balance through local authority)

Government funded. Schools have full budgetary control

- Self-funded and controlled

 Both government and independent funding and control

